VideoIndiana, Inc. 1000 N. Meridian Street Indianapolis, IN 46204

1010 Wisconsin Avenue, Suite 800 Washington, DC 20007 Waterfront Strategies

> Product Salesperson Brand Agency Schedule Dates Advertiser Contract # Political/Senate (1132) Waterfront Strategies (4172) Center Forward (9119) 09/17/12-09/23/12 102555 ş Demo Last Modified Date Entered Entered By Headline #

National/Political Issue 96/102/102 1743 96 CENTER F Gilroy, Maura Click, Steve (1579) PRO-DONNELLY (ISSUE) (13412) Sales Tax Net Total Commission Commission % Package Deal Order Type

Billing Type

CENTER FORWARD Standard Account Types

Phone/Fax Buyer Name Sales Office

09/07/12 09/07/12 Nancy Lavely	By Broadcast Month Sep. 2012	Spots 39	Rate \$42,700.00
No ECR07901927	Grand Total:	39	\$42,700.00
A35+			
Normal	***************************************		
15.00			
\$6,405.00			
\$36,295.00	***************************************		

Jest pane // waster party	Accepted-Agency/Advast		14.0 Normal Line / SPOT (14)	13.0 Normal Line / SPOT (13)	12.0 Normal Line / SPOT (12)	TT:ONOTING LINE / SPOT (10)	11 Ohlomal Line /	10.0 Normal Line / SPOT (10)	9.0 Normal Line / SPOT (9)	8.0 Normal Line / SPOT (8)	Line,	7.0 Normal line / Sport /7	6.0 Normal Line / SPOT (6)	souwormai une / SPOT (5)	E O SIA	4.0 Normal Line / SPOT (4)	3.0 Normal Line / SPOT (3)	(7) LOAC / 2011 (2)	2.0 Normal Line /	1.0 Normal line / SPOT (1)
367		(44)	BOT (14)	POT (13)	POT (12)	(10)	(-0)	POT (10)	POT (9)	SPOT (8)	301(1)	CD/T /7)	SPOT (6)	SPOT (S)	200 (4)	SPOT (4)	SPOT (3)	301 (2)	SPOT (1)	mailine / SPOT (1)
		03/1/12-03/21/12	21 feet to 21 feet to	09/23/12-09/22/12	09/17/12-09/21/12	09/17/12-09/21/12	71/17/60-71/17/60	מבונים מבונים בווידומם	09/17/17-09/21/12	09/17/12-09/21/12	09/23/12-09/23/12	20,000,000	09/22/12-09/22/12	09/22/12-09/22/12	09/1//12/09/21/12	2012	09/17/12-09/21/12	09/17/12-09/21/12	09/17/12-09/21/12	Carry
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Date: Acce	0	:30 3P- 4P (EST)	:5010A-11A (EST)	.Ju ar (E31)	- 30 ac ac ac	:30 12:30P- 1P (EST)	:30 12P- 12:30P (EST)	:30/IUA- IIA (ESI)	30 101 101 (201)	:30 9A- 10A (FST)	:30 7A- 8A (EST)	.30/A- 0A (EST)	.30 74 84 (57)	:30 6A- 7A (EST)	:30 7A- 9A (EST)	(1C3) WMaloc	٠٥٠٢٠ م٠ ١٩٥٢٠	:30 5:30A- 6A (EST)	:30 5A- 5:30A (EST)	Length Run Times
Accepted-Station:	CONFIRMATION CONTRACT	1 ×		× ×		2 X	1 X	2 ×	>			-	+	1	2 X	×	, i,	1 ×	<u></u> ×	
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	N C	1 X X X X X		×	. :	×	×××	×	>				- . - -	-	×	×	3	XXX	x	Pe III
	ONT		×							.	×	×		×				-		Fr Sa Su
	RAC.	1	1	2	<u> </u> ,	,	_	2	_	1	_	_	<u> </u>		ν.	2	<u> </u>		ь	Spots
Date:		\$400.00	\$600.00	\$300.00	* 100.00	44 00 00	\$400.00	\$400.00	\$400.00		\$500.00	\$500.00	+000.00	6300 00	\$900.00	\$1,000.00	90.000	ולכנה הח	\$300.00	Rate
Comments:		\$400.00	\$600.00	\$600.00	400.00	es no no	\$400.00	\$800.00	\$400.00		\$500.00	\$500.00	900000	6300.00	\$1,800.00	\$2,000.00	00.00c¢	לכבה הה	\$300.00	Total
		\$400.00 WTHR (WTHR)	\$600.00 WTHR (WTHR)	\$600.00 WTHR (WTHR)	Account to the state of the sta	אלואם (שרושם)	\$400.00 WTHR (WTHR)	\$800.00 WTHR (WTHR)	\$400.00 WIHR (WIHR)		\$500.00 WTHR (WTHR)	\$500.00 WTHR (WTHR)	Special at the (section)	אחשם (אחשים)	\$1,800.00 WTHR (WTHR)	\$2,000.00 WTHR (WTHR)	\$30,00 WINK (WINK)	WITH CATHER	\$300.00 WTHR (WTHR)	Station
		3-4P ELLEN	10-11A MEET THE PRESS	2-3P DR OZ	CAABAI MOONI AT-00:27	12:30-10 NOOM NEWS	12-12:30P NOON NEWS	10-11A TODAY	9-10A TODAY		7-RA SUNRISE	7-8A TODAY	O-CHANGE	6.74 CHAIDICE	7-9A TODAY	6-7A SUNRISE	SCOWING ABOUT	E-20 CA CHAINTEE	5-5:30A SUNRISE	Comments
		9/7/12	9/7/12	9/7/12	21/1/12	0/7/17	9/7/12	9/7/12	9/7/12	100	0/7/17	9/7/12	71/1/16	2	9/7/12	9/7/12	71/1/6	7	9/7/12	Entered

[&]quot;Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."



1010 Wisconsin Avenue, Suite 800 Washington, DC 20007

Billing Type

Comments

Account Types

Phone/Fax **Buyer Name**

Waterfront Strategies

Indianapolis, IN 46204

VideoIndiana, Inc. 1000 N. Meridian Street

Product Agency Sales Office Salesperson Schedule Dates Contract # Advertiser 103555

tract #	102555								_	Date Entered		09/07/12	H.	WTHR (WTHR)		
le Dates	09/17/12-09/23/12	3/12							_	Last Modified	_	09/07/12	By Br	By Broadcast Month		Rate
iser	Center Forward (9119)	(911	وف						_	Entered By		Nancy Lavely	Sep.	Sep. 2012	39 \$42,7	8.8
•	Waterfront Strategies (4172)	itegle	s (41	7					_	8 9	No.		Grand	Grand Total:	39 \$42,700.00	00.00
-	Political/Senate (1132)	(113	2						_	Headline #		ECR07901927				٠
	PRO-DONNELLY (ISSUE) (13412)	Y (ISS	ĕ	(13 14 14	12)				_	Denvo	<u>.</u>	A35+				
PASOU	Click, Steve (1579)	579)							_	Order Type		Normal				
Mice.	WTHR								_	Package Deal						
fame	Gilroy,Maura								_	Commission %		15.00				
Fax									_	Commission		\$6,405.00				
	96/102/102 1743 96 CENTER F	43 96	ß	큧	TI				_	Net Total	12	\$36,295.00				
t Types	National/Political Issue	al Issu	ā							Sales Tax						
Type	Standard															
	CENTER FORWARD	8														
ngth	Run Times	SPW Mo	중	ฮ	₹ e	∄	Ŧ	ম	શ્	Spots	Rate	Total	Station	×	Comments	Entered
:30 4P- 5P (EST)	(EST)		×	×	×	×	×			<u> </u>	\$600.00		\$600.00 WTHR (WTHR)	4.	4-SP DR PHIL	9/7/12
:30 SP- 6P (EST)	(EST)	w	×	×	×	×	×			ω	\$1,200.00		\$3,600.00 WTHR (WTHR)	5	5-6P EARLY NEWS	9/7/12
:30 6P- 6:30P (EST)	OP (EST)	2	×	×	×	×	×			2	\$1,600.00		\$3,200.00 WTHR (WTHR)	64	6-6:30P EARLY NEWS	9/7/12
:30 6:30P- 7P (EST)	7P (EST)	2	×	×	×	×	×	×	×	2	\$3,000.00		\$6,000.00 WTHR (WTHR)	8 63	6:30-7P NBC NIGHTLY NEWS	9/7/12
:30 6P- 6:30P (EST)	OP (EST)	1						×	×	1	\$550.00		\$550.00 WTHR (WTHR)	9-6	6-6:30P EARLY NEWS	9/7/12
:30 7P- 7:30P (EST)	OP (EST)	2	×	×	×	×	×			2	\$1,300.00		\$2,600.00 WTHR (WTHR)	7-7	7-7:30P WHEEL	9/7/12
:307:30P- 8P (EST)	8P (EST)	w	×	×	×	×	×			2	\$1,500.00		\$3,000.00 WTHR (WTHR)	7:5	7:30-8P JEOPARDY	9/7/12
													WTHR (WTHR)	Sp Re Qu	Special Weather Report/Spot - Live Weather Update	
:30 8P- 10P (EST)	(EST)	L	×		- "					1	\$4,000.00		\$4,000.00 WTHR (WTHR)	8		9/7/12
(150) ATTANTOR:	r (121)	Ī,	Τ	ľ	,	,	ľ	ľ.	ľ	-	00.000,24		\$2,000.00 WINK (WINK)	J.LO	TO-TTL KOCK CENTER	71/1/16

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Une Type / Break Type (Ref #)

15.0 Normal Line / SPOT (15)

09/17/12-09/21/12

Dates

Sec Length

16.0 Normal Line / SPOT (16)

21.0.1 Closed Preempt (21)

09/21/12 09/17/12-09/21/12 09/17/12-09/21/12

22.0 Normal Line / SPOT (22)

09/17/12-09/17/12

21.0 Normal Line / SPOT (21)

20.0 Normal Line / SPOT (20) 19.0 Normal Line / SPOT (19) 18.0 Normal Line / SPOT (18) 17.0 Normal Line / SPOT (17)

09/17/12-09/23/12

09/17/12-09/21/12 09/17/12-09/21/12

09/22/12-09/23/12

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Accepted			25.0	24.0	23.0
Accepted-Agency/Advertiser:	:		25.0 Normal Line / SPOT (25)	24.0 Normal Line / SPOT (24)	23.0 Normal Line / SPOT (23)
			09/17/12-09/22/12	09/21/12-09/21/12	09/20/12-09/20/12
2			2	2	3
Date: Accep	C		:3011P- 11:35P (EST)	:30 10P- 11P (EST)	:3010P- 11P (EST)
Accepted-Station:	ONE				
On:	CONFIRMATION CONTRACT		2	<u>×</u>	×
	RAC		2	_	_
Date:	T		\$1,600.00	\$3,000.00	\$2,000.00
Comments:			\$3,200.00	\$3,000.00	\$2,000.00
			\$3,200.00 WTHR (WTHR)	\$3,000.00 WTHR (WTHR)	\$2,000.00 WTHR (WTHR)
			11-11:35P LATE NEWS	10-11P DATELINE	10-11P ROCK CENTER
			9/7/12	9/7/12	9/7/12

"Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."



Washington, DC 20007

1010 Wisconsin Avenue, Suite 800

Waterfront Strategies

Buyer Name

Gilroy, Maura

Phone/Fax

Billing Type Account Types

Standard

National/Political Issue

CENTER FORWARD

VideoIndiana, Inc. 1000 N. Meridian Street

Indianapolis, IN 46204

Brand Product Agency Advertiser

Contract # Sales Office Salesperson Schedule Dates Click, Steve (1579) ¥ H PRO-DONNELLY (ISSUE) (13412) Political/Senate (1132) Waterfront Strategies (4172) Center Forward (9119) 09/17/12-09/23/12 102555 Demo **8** Order Type Last Modified Headline # Entered By Date Entered 09/07/12 09/07/12 A35+ ECR07901927 중 Nancy Lavely Normal

By Broadcast Month Sep. 2012 WTHR (WTHR) Grand Total: **Spots** 39 39 \$42,700.00 \$42,700.00

96/102/102 1743 96 CENTER F Sales Tax Net Total Commission Commission % Package Deal \$36,295.00 15.00 \$6,405.00

accepted-			26.0	Line
Accepted-Agency/Advertiser:			26.0 Normal Line / SPOT (26)	Line Type / Break Type (Ref #)
			09/17/12-09/21/12	Dates
			2	ξ,
Date:				Sec Length
Accepted-Station:	CONFIRMATION CONTRACT		:3011:35P- 12:37A (EST)	pth Run Times
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	RAC		2	Spots
Date:	-		\$500.00	Rate
Comments:			\$1,000.00	Total
			\$1,000.00 WTHR (WTHR)	Station
			11:35P-12:37A TONIGHT	Comments
			9/7/12	Entered

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